

LENZING  
EcoVero™

環生纖™

we look

beyond fiber

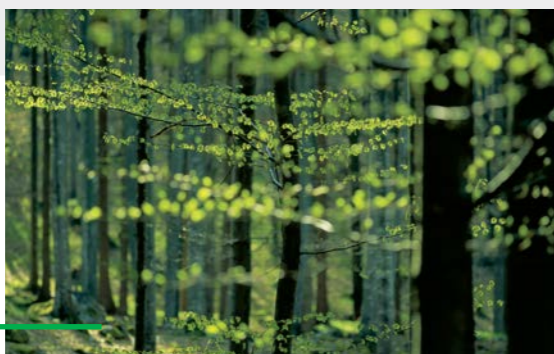


# LENZING™ ECOVERO™是生態環保的 嫻縈纖維, 它的誕生標誌著蘭精公司在可 持續發展道路上建立了新標準。

取材於經過認證的可再生木源, 通過符合高環保標準的環保生產工藝生產,  
LENZING™ ECOVERO™品牌纖維專為可持續性的生活方式設計, 有助於創造更  
潔淨的環境。



環保生產



## 蘭精公司可持續發展道路上 又一里程碑

隆重推介的 LENZING™ ECOVERO™ 品牌嫻縈纖維, 是蘭精公司可持續發展道路上又一重要新里程。LENZING™ ECOVERO™品牌纖維為顧客帶來生態環保的嫻縈產品, 從三個方面減少對環境的影響。

- LENZING™ ECOVERO™ 嫻縈纖維的原料來自經過認證、源頭可控的可持續發展木材和木漿。
- LENZING™ ECOVERO™ 纖維已通過認證並取得代表卓越環保表現的歐盟環保標籤Ecolabel, 證明產品及服務從提取原料到生產、分銷和處置的整個生命週期都達到嚴格的環保標準。
- LENZING™ ECOVERO™纖維可以在最終產品中輕易的辨別出來。



## 與普通嫻縈相比, 高達50%的 低排放及水質影響

製造LENZING™ ECOVERO™纖維所產生的排放物和水質影響要遠低於普通嫻縈, 最高可達50%。根據Higg MSI™測量指標工具, 生產該纖維所產生的二氧化碳排放量及石油資源消耗量大約是行業平均值的一半。

這些數據是使用可持續服裝聯盟(SAC)提供的Higg物料可持續性指標(Higg MSI)工具計算而來。Higg MSI工具的評估範圍是成品物料從搖籃到大門的整個週期內所產生的環境影響(即物料運到工廠準備組裝成為產品的過程), 我們的測量結果顯示了從原材料到纖維生產完成對環境的影響。LENZING™ EcoVero™品牌嫻縈纖維的Higg MSI評分是根據已經納入Higg MSI的蘭精纖維計算得出。



## 經認證的環保生產

LENZING™ ECOVERO™ 品牌嫻縈纖維只採用經過認證和把控的木源, 生產過程消耗的能源和水資源要遠低於普通嫻縈, 並且取得國際認可的歐盟環保標籤Ecolabel。只有從提取原料到生產、分銷和處置的整個生命週期對環境影響很小的產品及服務才會獲得這一嘉許卓越表現的環保標籤。



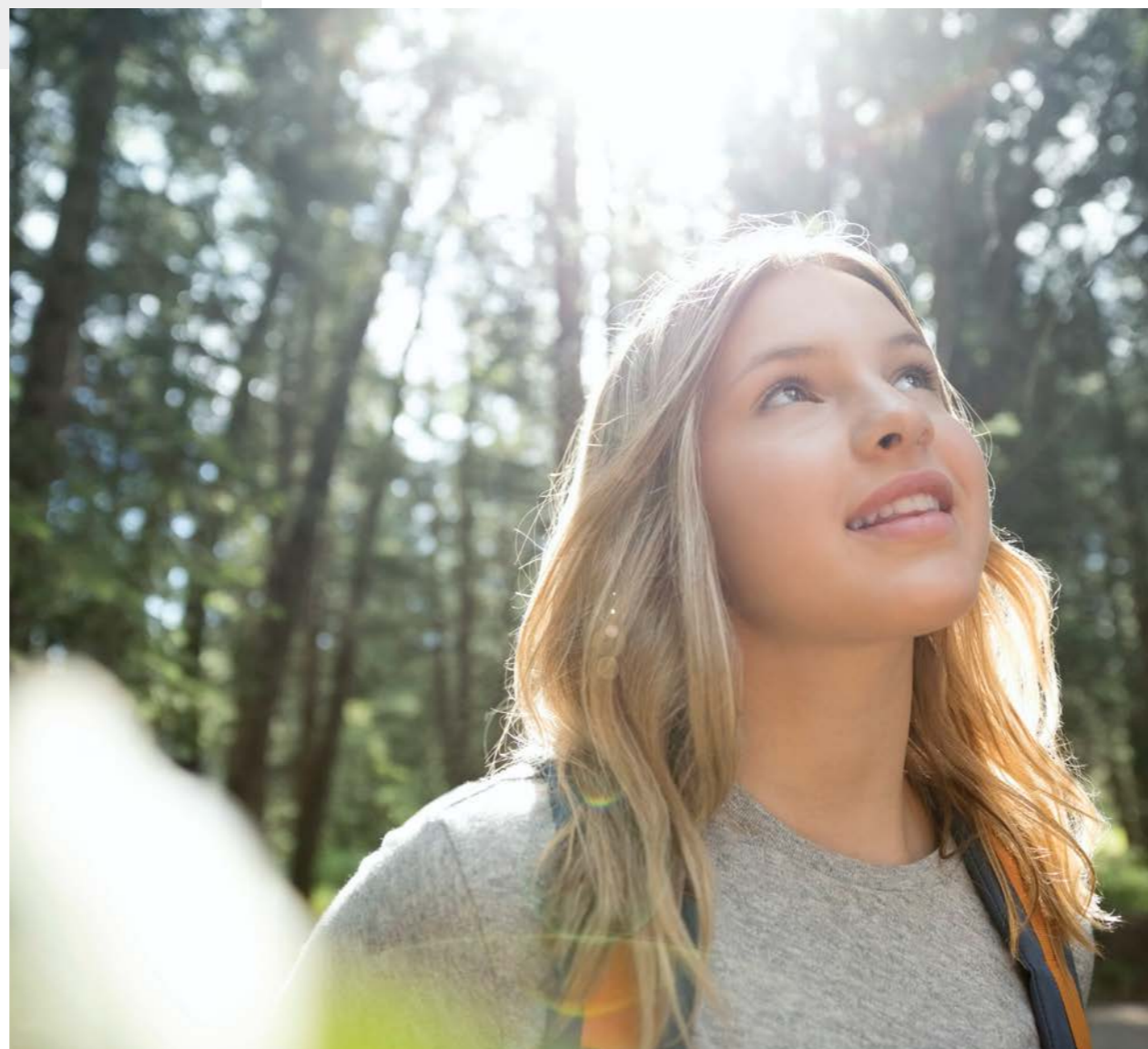
## 可持續發展的木材及木漿

製造LENZING™ ECOVERO™纖維的木漿以可再生資源木材為原料。蘭精公司只會從以可持續發展模式管理的林區採購木材。



## LENZING™ ECOVERO™纖維 市場營銷服務

LENZING™ ECOVERO™ 纖維是蘭精公司「品牌及商標使用許可計劃」一部分, 提供多種配套的市場營銷服務。含 LENZING™ ECOVERO™ 纖維的面料可在蘭精公司設於歐洲及亞洲各地的認證中心進行認證。



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The logo for Lenzing, featuring the word "Lenzing" in a bold, sans-serif font. A thick white line starts from the bottom left of the letter 'L' and curves under the word, ending under the 'g'.

Innovative by nature

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